

Under the patronage of His Highness Sheikh Hamdan bin Rashid Al Maktoum,
Deputy Ruler of Dubai, Minister of Finance and President of DEWA

WETEX 2021 DUBAI SOLAR SHOW 5-7 OCT

The Region's Largest Sustainability & Clean
Energy Technology Exhibition



BE PART OF THE WORLD'S GREATEST SHOW!
BOOK YOUR SPACE AT 'WETEX & DUBAI SOLAR SHOW' HELD AT
DUBAI EXHIBITION CENTRE – EXPO 2020 DUBAI THROUGH [WETEX.AE](https://wetex.ae)



DEWA IS THE OFFICIAL SUSTAINABLE ENERGY PARTNER OF EXPO 2020 DUBAI



هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



OFFICIAL SUSTAINABLE ENERGY PARTNER



ABOUT DEWA THE ORGANISER

WETEX & Dubai Solar Show are organised by Dubai Electricity and Water Authority (DEWA), which is a member of the Dubai Supreme Council of Energy, to support Dubai's vision to build a sustainable future.

DEWA was formed on 1 January, 1992, by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which had been operating independently for several years until then. Both organisations were established in 1959 through the foresight and initiative of the late Sheikh Rashid bin Saeed Al Maktoum, the late Ruler of Dubai, as government supported bodies with the objective of making an adequate and reliable supply of electricity and water available to the people of Dubai.



GREENWEEK

Green Week was first launched at WETEX 2014, alongside the World Green Economy Summit and the inaugural SmartTech Shopper exhibition.

It raises awareness about and encourages a culture of environmental sustainability within the society. DEWA runs this annually as the overarching umbrella that comprises community events, social and environmental activities that propagate green practices in Dubai to promote conservation and create a positive impact for a better tomorrow, and for generations to come. This initiative coincides with a series of workshops and seminars during WETEX & Dubai Solar Show and the World Green Economy Summit.





WORLD GREEN ECONOMY SUMMIT



القمة العالمية للاقتصاد الأخضر
WORLD GREEN ECONOMY SUMMIT

Under the patronage of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the 7th World Green Economy Summit (WGES) 2021 was organised by World Green Economy Organisation (WGEO) and Dubai Electricity and Water Authority (DEWA) in collaboration with international partners. WGES 2021 will be held on the 6 and 7th of October under a new theme 'Innovative Technologies for a Sustainable Economy', in conjunction with the 23rd Water, Energy, Technology, and Environment Exhibition (WETEX) and the 6th Dubai Solar Show and the 8th Green Week.

This year, the summit focused on key pillars including sustainable development, international cooperation towards a green economy system and adoption of green innovative solutions across varied sectors. International officials to thought leaders from private and public sectors and experts in green economy and sustainable development and advanced technologies took part in WGES 2021.

ABOUT WETEX AND DUBAI SOLAR SHOW



WETEX and Dubai Solar Show organised by Dubai Electricity and Water Authority (DEWA), are in line with Dubai's vision to build a sustainable future for the Emirate and is held annually under the directive of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai, and under the patronage of HH Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance, and President of Dubai Electricity and Water Authority (DEWA)

WETEX and Dubai Solar Show are the perfect platforms to display the latest technological advancements and discuss the latest trends related to energy, water conservation, saving natural resources and building a sustainable environment. They provide an ideal opportunity for local and international companies and organizations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.

WHY WETEX & DUBAI SOLAR SHOW?

- Position your brand as a key player in the Water, Energy, Technology, Oil & Gas, Environment and the fast-developing Solar Energy industry sectors. Expose your brand to a highly targeted audience and meet senior-level decision makers.
- Widen your business opportunities in other Renewable Energy, Power Generation, Oil and Gas, Water and Environment industry sectors through Dubai Solar Show's co-location with WETEX Exhibition and World Green Economy Summit.
- Promote your business by presenting your latest technologies
- Share best practices and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Opportunity to network with government decision-makers, business leaders, investors and country delegations from around the world
- An ideal place to meet members of various internationally-acclaimed organisations
- A cost-effective and targeted medium to meet senior-level decision makers
- Unrivalled access to promote your products and services to key environmental professionals, water and energy experts
- Opportunity to renew and reaffirm contacts within a large conference and exhibition environment
- Build on opportunities in Dubai, the region's hub for finance, business and tourism
- Opportunity to share expertise in specialised seminars
- Explore current and future solar projects in the region and the latest market trends, policies and regulations set out by government authorities, to become part of Dubai's future solar projects and programmes
- Get exclusive benefits when participating as sponsors or exhibitors. These include free company and product registration with DEWA, receiving letters of recommendation for exhibit products, exclusive site visit to the Mohammed bin Rashid Al Maktoum Solar Park, product demonstrations and speaking opportunities in conferences and seminars



ABOUT EXPO 2020 DUBAI

Expo 2020 Dubai will bring together millions of people for the World's Greatest Show, celebrating human brilliance and achievement under the theme 'Connecting Minds, Creating the Future'.

The six months from 1 October 2021 to 31 March 2022 will be a moment in time to be part of an unparalleled event. We are extending a warm Emirati welcome to the world:

- 25 million visits are expected, with many visitors expected to come more than once
- 70 per cent of visitors anticipated to come from outside the UAE, the largest proportion of international visitors in the 168-year history of World Expos

An entertaining global celebration with something for everyone, Expo 2020 will wow visitors with 60 daily events across 173 days, showcasing the best of music, technology,

creativity and culture, while 200 F&B outlets will feature famous chefs and cuisine from every corner of the world.

Expo 2020 will be an endless journey of discovery. Visitors will have access to the latest innovations and breakthroughs, with more than 200 participants - including 192 nations, multilateral organisations, businesses and educational institutions - coming together to highlight real-life solutions to the world's most pressing challenges.

Expo 2020's sub-themes of Opportunity, Mobility and Sustainability will inspire visitors to make a conscious effort to think and live differently, and give them renewed optimism that, through collaboration, it is possible to make a lasting change to the world.

The first World Expo to take place in the Middle East, Africa and South Asia (MEASA) will be located on a 4.38 sqkm site adjacent to Al Maktoum International Airport in Dubai South.



DEWA AND EXPO 2020 DUBAI

DEWA is proud to be the Official Sustainable Energy Partner of Expo 2020 Dubai and will provide this global event with electricity and water from October 2021 to April 2022, excluding the electricity that will be generated on-site.

DEWA is also supporting Expo 2020 through the Smart Dubai initiative, with Shams Dubai contributing power from solar arrays installed at Expo 2021. The Expo will also have electric vehicle charging stations from the Green Charger initiative to support the growing electric vehicle industry in Dubai.

Expo 2020 Dubai aims to have 50% of its power needs supplied from a variety of renewable energy sources, including ground-breaking projects of its own, such as the Sustainability Pavilion. DEWA allocated AED 4.26 billion to boost infrastructure projects to support Expo 2020. DEWA has built three 132/11kV substations with 45 kilometres (km) of high-voltage 132kV cables. The substations are called Sustainability, Mobility, and Opportunity. This supports Expo 2020's theme of Connecting Minds, Creating the Future, and its three sub-themes of Sustainability, Mobility and Opportunity.

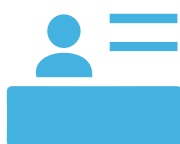


BENEFITS AT A GLANCE

- Business to business (B2B) meetings
- Business to Governments (B2G) meetings
- Supplier Relationship Management (SRM) workshops
- DEWA exclusive site visits
- Participation in workshops and seminars
- Opportunity of MoU signing
- Complimentary attendance to World Green Economy Summit (WGES) 2021
- Access to participating government entities for business opportunities
- Preview government announcements of new initiatives and upcoming projects
- Exchange of information and technologies
- Benchmark and marketing of products, services and technologies
- Opportunity for identification of partnerships, collaboration and businesses between UAE-Dubai, government bodies, associates and business leaders from water, energy, environment, technology and renewable energy sector



WETEX & DUBAI SOLAR SHOW STATISTICS 2020 (VIRTUAL EDITION)



1,076
BRAND EXHIBITORS



2,489
B2B & B2G MEETINGS



5
HALLS



63,058
TOTAL NUMBER
OF VISITORS



104
SEMINARS



VISITORS FROM
126
COUNTRIES



47
SPONSORS



WETEX & DUBAI SOLAR SHOW SPONSORSHIP PACKAGE 2021

JUBILEE SPONSOR (AED 2,000,000 / USD 544,588)

1. Free stand area of 200 square metres at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, show catalogue, brochures, flyers, etc.)
4. Sponsor's logo in official external publications through WETEX's exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honoured at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside or the back cover of WETEX Exhibitors' catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors' delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
17. Full page advertisement by sponsor within WETEX Exhibitors' Catalogue
18. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX 'wherever applicable'
19. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
20. Logo of Sponsor to be placed on the Outdoor activities 'if applicable'
21. Exclusive dedicated presence of logo on the hanging banners inside the exhibition halls
22. Exclusive presence of logo on the seminar registration counters
23. Opportunity to place Sponsor's brochure at the trade visitor registration counters 'if applicable'
24. Exclusive dedicated venue floor branding on site
25. Exclusive dedicated presence of logo on all trade visitor registration counters in front of exhibition halls
26. Exclusive presence of logo in venue branding
27. Prime Space at Gala Dinner
28. Wetex and DSS 2020 Giveaways
8. Sponsors will be honoured at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside or the back cover of WETEX Exhibitors' catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors' delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
17. Full page advertisement by sponsor within WETEX Exhibitors' Catalogue
18. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX 'wherever applicable'
19. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
20. Logo of Sponsor to be placed on the Outdoor activities 'if applicable'
21. Exclusive dedicated presence of logo on the hanging banners inside the exhibition halls
22. Exclusive presence of logo on the seminar registration counters
23. Opportunity to place Sponsor's brochure at the trade visitor registration counters 'if applicable'
24. Exclusive dedicated venue floor branding on site
25. Exclusive dedicated presence of logo on all trade visitor registration counters in front of exhibition halls
26. Exclusive presence of logo in venue branding

DIAMOND SPONSOR (AED 1,500,000 / USD 408,720)

1. Free stand area of 150 square metres at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, show catalogue, brochures, flyers, etc.)
4. Sponsor's logo in official external publications through WETEX's exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating

TITANIUM SPONSOR (AED 1,000,000 / USD 272,480)

1. Free stand area of 120 square metres at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, show catalogue, brochures, flyers, etc.)
4. Sponsor's logo in official external publications through WETEX's exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honoured at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside or the back cover of WETEX Exhibitors' catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors' delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition

17. Full page advertisement by Sponsor within WETEX Exhibitors' Catalogue
18. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX 'wherever applicable'
19. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
20. Logo of Sponsor to be placed on the outdoor activities 'if applicable'
21. Exclusive dedicated presence of logo on the hanging banners inside the exhibition halls
22. Exclusive presence of logo on the seminar registration counters
23. Opportunity to place Sponsor's brochure at the trade visitor registration counters 'if applicable'
24. Exclusive presence of logo in venue branding

STRATEGIC SPONSORS/STRATEGIC MEDIA SPONSOR/ GOVERNMENT PARTNERS (AED 500,000 / USD 136,240)

1. Free stand area of 100 square metres at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, show catalogue, brochures, flyers, etc.)
4. Sponsor's logo in official external publications through WETEX's exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honoured at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor inside or the back cover of WETEX Exhibitors' catalogue
12. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
13. Logo of Sponsor to be placed on email shots promoting WETEX
14. Special badges for Sponsors' delegates
15. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
16. Full page advertisement by Sponsor within WETEX Exhibitors' Catalogue
17. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX 'wherever applicable'
18. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
19. Logo of Sponsor to be placed on the outdoor activities 'if applicable'
20. Exclusive presence of logo in venue branding

PLATINUM SPONSORS/PLATINUM MEDIA SPONSORS (AED 400,000 / USD 108,990)

1. Free stand area of 60 square metres at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, show catalogue, brochures, flyers, etc.)
4. Sponsor's logo in official external publications through WETEX's exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honoured at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage

10. Free participation at the seminars
11. Logo of Sponsor inside or the back cover of WETEX Exhibitors' catalogue
12. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
13. Logo of Sponsor to be placed on email shots promoting WETEX
14. Special badges for Sponsors' delegates
15. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
16. Half-page advertisement by Sponsor within WETEX Exhibitors' Catalogue
17. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX 'wherever applicable'

GOLD SPONSORS/MEDIA PARTNERS (AED 200,000 / USD 54,500)

1. Free stand area of 30 square metres at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally 'wherever applicable' (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, show catalogue, brochures, flyers, etc.)
4. Sponsor's logo in official external publications through WETEX's exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events 'wherever applicable' (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honoured at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor inside or the back cover of WETEX Exhibitors' catalogue
12. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor's website
13. Logo of Sponsor to be placed on email shots promoting WETEX
14. Special badges for Sponsors' delegates
15. Thank you advertisement for Sponsors to be released in newspapers after the exhibition

TERMS & CONDITIONS

1. All benefits highlighted in the package will be provided from the contract date only
2. All media related coverage will start from 2 weeks of the contract date onwards subject to receiving high resolution logo (.eps/ai format) from the Sponsor and WETEX organisers will not take any responsibility if the logo is not received
3. WETEX will promote only one high-resolution logo on behalf of the sponsor on all its marketing plans
4. PR Coverage will be subject to receiving the approved content at least 3 weeks before the planned activity
5. Supporting Associations that get approved on a case by case basis will get presence of their logo on the website only and will not appear on any other marketing plans
6. Supporting Associations and International Government Category will include: Trade Associations and all related sectors, Government Bodies, Commercial Chamber, Ministry, Export Promotional Councils of participating countries, Local Associations and Government Bodies
7. WETEX does not provide any exclusivity with the title Official to any sponsor in general, subject to management's approval

COMPANY INFORMATION

Company _____

Exhibiting As (If different from above) _____

Contact _____ Title _____

Mailing Address _____

Zip/Postal Code _____ Mobile _____

City/Province _____ State/Country _____

Telephone _____ Fax _____

E-mail _____ Website _____

B2B Point of Contact Name _____

Mobile _____ E-mail _____

BOOTH INFORMATION BOOTH SELECTION

1st Choice _____ # _____

2nd Choice _____ # _____ 3rd Choice _____ # _____

Preferred Dimensions _____ sqm _____ sqm Total Area _____ sqm

*If none of the above choices are available, you will be assigned the best available booth based on your desired square meter. Products to be exhibited (Give a generic description for use in preliminary promotional materials)

WE WILL BE AN EXHIBITOR OF ☐ WETEX ☐ DUBAI SOLAR SHOW

SECTOR/PROFILE ☐ Water ☐ Electricity or Energy ☐ Smart Technology ☐ Solar ☐ Others _____ (Please Specify)

BUSINESS ACTIVITY _____ (Maximum 4 words)

SPONSORSHIP


- Jubilee Sponsor (200 sqm): AED 2,000,000 / USD 544,588 Additional Space: _____
- Diamond Sponsor (150 sqm): AED 1,500,000 / USD 408,720 Additional Space: _____
- Titanium Sponsor (120 sqm): AED 1,000,000 / USD 272,480 Additional Space: _____
- Strategic Sponsor (100 sqm): AED 500,000 / USD 136,240 Additional Space: _____
- Platinum Sponsor (60 sqm): AED 400,000 / USD 108,990 Additional Space: _____
- Gold Sponsor (30 sqm): AED 200,000 / USD 54,500 Additional Space: _____


COSTS

☐ Open Space AED 1655/sqm _____ sqm=AED _____ / USD 450/sqm _____ sqm=\$ _____

☐ Shell Scheme AED 1760/sqm _____ sqm=AED _____ / USD 480/sqm _____ sqm=\$ _____ (Minimum 9 sqm)

Total Cost AED/\$ = _____

☐ Open Space


☐ Shell Scheme


Includes:

- Bare Space
- Stand Personnel Badges
- Complimentary Official show catalogue entry
- Complimentary invitations to Gala Dinner
- Opportunity to attend Seminars

Each 9 Sqm includes:

- Built-up readymade octonorm stand
- Exhibitors' names in English / Arabic
- 3 Nos. Spotlights on a track per 9 sqm
- 1 No. 13 Amp S/P power socket
- 1 No. Standard reception desk
- 2 Nos. Standard folding chairs
- Carpet flooring tiles
- Stand personnel badges
- Complimentary official show catalogue entry
- Complimentary invitations to Gala Dinner
- Opportunity to attend Seminars

PAYMENT SCHEDULE

Bookings must be accompanied by payment as follow:

- 25% payment after receipt of invoice
- Balance 75% payment will not be later than 31st August 2021

If space is reserved after 4th July 2021, total cost is due upon signing. Failure to adhere to payment schedule will place your booth (Size, location, status) in jeopardy.

Cancellation and Reduction of Space Policy: Space cancelled or reduced on or before 4th July 2021 will be charged AED 5000/- as service charges on total registration fees. The full contract price is due, payable and non-refundable for any space or stand (ie) is cancelled or reduced after 4th July 2021.

Payment Instructions

Please mail original completed contract to DEWA. For any inquiries, please call A.S.A. Hameed, VP - Contracts, at +971-4-3248290 or e-mail us on contracts@dewa.gov.ae

Acceptance of Terms and Conditions

By signing this Contract, applicant agrees to abide by the above Terms and Conditions that accompany this contract.

☐ I am interested in reserving advertising space in the Show Directory

Signature: _____

FOR ORGANISER

Booked By:

Agent / Association:

Please complete the application form and send it to: WETEX & DSS SALES c/o Dubai Electricity and Water Authority
PO Box 564, Dubai-United Arab Emirates or please email: sales_general@wetex.ae | info@wetex.ae | info@dubaisolarshow.com

Terms and Conditions of Exhibition Space Contract

- 1. Contract for Space:** The contract for space, the formal notification of space assignment and the full payment fees constitutes together a contract between the exhibiting organisation, hereinafter known as Management, for the right to use space for WETEX. The contract is based upon the plan of exhibit rates shown thereon and the general information contained in the exposition prospectus and sales kit all of which are to be considered along with details on all pages of this form as part of the contract. All measurements shown on the floor plan are approximate and Management reserves the right to make such modifications as deemed necessary making equitable adjustment with any exhibitor or exhibitors thereby affected. The management also reserves the right to adjust the floor plan to meet the needs of the exposition.
- 2. Installation and Dismantling of Exhibits:** Delivery of freight, installation of exhibits and completion of erection of exhibits will take place on the dates specified. The exhibits must be ready for inspection no later than 8:00am of the first show day. Should an exhibit not be set by 10:00am of the first show day, the Management reserves the right to have the Official Exhibit Services Contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Dismantling must not begin until the close of the exposition on the final show day. Goods and materials used in any display shall not be removed from the exhibit hall until the exposition has officially been closed. Any exception to this rule must have written approval of Management. Dismantling must be completed and all exhibit materials removed by the final move out date and hour shown. (NOTE: Exhibitors are advised to remove small, portable items immediately upon conclusion of the exposition).
- 3. Storage Boxes and Packing Crates:** Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 8:00am of the first show day all boxes and crates will be placed in storage provided they are properly labelled for storage. Those not so labelled will be removed and destroyed as refuse.
- 4. Floor Plan:** The floor plan for this exhibit will be maintained as originally presented wherever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, the exhibitors and the industry.
- 5. Applications for Space-conditions:** Reservations must be made on the Space Application form which must contain complete information. Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to firms whose products or services contribute to the purposes of Water, Energy and Environment. No cash sales will be permitted.
- 6. Payment Schedule/Cancellation or Reduction of Space:** The payment details are listed on the brochure. Cancellation of this contract or reduction of space must be in writing, and by mutual consent of the applicant and Management, except that Management may unilaterally cancel this contract for non-payment of any balance due by the date specified if cancellation or deduction of space is agreed to applicant will be entitled to a refund based on the following schedule.

Cancellation or Reduction of Space Penalty: Space cancelled or reduced on or before 4th July 2021 will be charged AED 5000 as service charges on total registration fees. The full contract price is due and payable and non-refundable for any space cancelled or deduced after 4th July 2021. All demonstrations must be within the confines of the exhibit space. Aisles must not be obstructed at any time by exhibitor personnel or attendees. Management reserves the right to unilaterally determine if a demonstration interferes with adjacent exhibit spaces and may if necessary order its discontinuation. Note: Please refer to the exhibitor manual for specific booth dimension instructions.

- 7. Space Assignment:** Space assignment will be indicated on the accepted contract. However, should conditions or situations warrant, Management has the unqualified right to reassign space for the best interest of the exposition. Exhibitor must rent sufficient space to contain their exhibit completely within the confines of booth lines. Heights and Depths addressed in Section 11 must be observed. Exhibitors may take photos or videos of their display, however they are not permitted to directly take pictures of any other display or instruct others to take such pictures, without written permission by Management and the exhibitor whose display is being photographed. Exhibitors must respect the privacy of other exhibitors and not intrude or disrupt another exhibitor while they are conducting business on the show floor.
- 8. Sharing/Subletting Space:** No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representatives, equipment or materials from other than their own firm in the said space. Management policy prohibits subcontracting of exhibit space. Should an exhibitor decide to cancel exhibit space reverts back to Management. Independent Contractors Notification to use an independent contractor to install/dismantle exhibits must be received forty-five (45) days prior to the first day of the show. If an exhibitor selects to use any contractor other than the official contractors assigned by DEWA, DEWA is not in a position to intercede in disputes on behalf of the exhibitor. Notification to use independent contractors must go to both show Management and the Official Exhibit Services Contractor.
- 9. Exhibitor Personnel:** Each Exhibitor will furnish Management in advance, the name of those persons who will staff the booth of the exhibitor. Personnel will be admitted to the show floor at 8:00am each day. In the event of earlier admission, special permission must be obtained from Management. Exhibitors' representatives manning the exhibit will be owners, employees, or agents of exhibiting companies, and such representatives will wear proper badge identification furnished by the exhibitor. Such badges will be supplied upon presentation of the list of personnel by the exhibitor. Each exhibitor will place on file in the Show Management Office the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor's display and who is authorised to make decisions for the exhibitor as requested by Management on site or in case of emergency. Note: Supplying exhibitor personnel badges to current or prospective customers by exhibitors is strictly forbidden. If such use of exhibitor badges is made and this is recognised, individuals wearing the badges will be removed from the premises and badges will be confiscated. Management will supply visitor passes which the exhibitor may distribute to the customer for purpose of attendee registration. The exhibitor personnel registration is to be used solely for employees or agents of the exhibitor.
- 10. Displays and Construction:** Management has arranged for a standard uniform booth background, including header sign with exhibitor's name and booth number. Equipment must be spotted within the confines of the exhibit space and allow sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and holds harmless Management for any and all costs or damages, related to any copyright violations that result from exhibitor's failure to obtain the appropriate license(s). Balloons, horns, odours or congestion in exhibitors' booths are not permitted.
- 11. Contractors Services:** All services such as furniture, carpeting, labour, cleaning, storage of boxes and crates shipping and other special services must be arranged through the Official Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper forms for ordering such services. Forms should be carefully prepared and returned by the deadlines noted to avoid late charges. In the event of give-aways, demonstrations, and/or entertaining the attendees, booths must be arranged so attendees coming into the exhibit do not block aisles or overlap into neighbouring exhibits. The operation of equipment indoors will not be permitted on a continuous basis. Operation of equipment may be approved for demonstration purposes for short periods approximately one to five minutes, provided Management is notified in writing thirty (30) days prior to the first day of the show. Booths must be policed by each exhibitor so disruption or level from any demonstration or sound system or equipment producing sound is kept to a minimum and does not interfere with others. Remember, the use of sound systems or equipment producing sound is an exception to the rule, not a right. Management reserves the exclusive right to determine at what point disruption or sound level constitutes interference with other exhibits

and must be discontinued. All property of the exhibitor is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

Note: Exhibitors are to carry insurance to cover exhibit materials against damage and loss and public liability insurance against injury to the person and property of others. By executing the Contract for Exhibit Space, exhibitor warrants that there is in effect the instance policy covering the exhibitor, with coverage remaining current through exhibitor's occupancy. Exhibitors must comply with all state, local, and exhibition facilities' safety regulations. Corrections will be made at exhibitor's expense. If corrections cannot be made, exhibit shall be removed at exhibitor's cost with no liability accruing to Management. Under no circumstances may the weight of any exhibit materials exceed the speeded maximum floor load of the exhibit hall. Exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure to distribute the placement of his exhibit material to conform with the floor loading specifications.

Indemnity: Exhibitor agrees to indemnify defend, and hold harmless Management, its officers, employees and agents from and against any and all third party claims and other liabilities (including reasonable Attorney fees) that are caused by or arise from, or grow out of the negligent acts or omissions of the exhibitor, its agents, officers, employees, representatives, servants, invites, patrons, or guests. The exhibitor is charged with knowledge of all local laws, ordinances, and regulations pertaining to business licenses, health, fire prevention, and public safety affecting his participation in the exposition. Compliance with such laws in mandatory for all exhibitors and is the sole responsibility of the exhibitor. If unusual equipment is to be installed, the exhibitor must communicate with Management for information concerning the facility or applicable regulations. Management will not be liable for the fulfilment of this contract as to the delivery of space if non-delivery is due to any of the following causes. By reason of the building being destroyed or substantially damaged by fire; act of God; public enemy, strikes, authority of law; or any other cause beyond the control of Management. In the event of not being able to hold the exposition for any of these reasons Management will refund to each exhibitor the amount they paid for their space less a prorated share of all the expenses incurred for the exposition up to the date of required cancellation.

- 12. Character of Exhibits:** It is the desire of Management that each exhibitor design and create an exhibit of an attractive nature which will enhance the overall appearance of the exposition and be a credit to the industry. Management reserves the right to approve the character of the display and to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exposition. Exhibits must be in good taste as determined by Management. It is the exhibitor's responsibility to create an attractive display area. The exhibitor is required to provide a carpet to cover the area contracted, including under carpet equipment. Any part of an exhibit space which does not compliment the purpose of the exhibition must be corrected at the exhibitor's expense. Management reserves the unilateral right to correct any unsightly exhibit and the exhibitor agrees to pay Management for expenses incurred in making the necessary alterations.
- 13. Gadgets, Gimmicks, Demonstrations, Music and Sound:** Side-show tactics, scantily clad individuals, or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbour" policy at all times. Exhibits should not be conducted in a manner not to be objectionable or offensive to neighbouring booths. The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise making devices are restricted to within the exhibitor's booth. Management reserves the right to determine when such items become objectionable.
- 14. Other Exhibits:** The exhibitor agrees that neither they, their agents, nor their distributors will distribute publications or conduct any other display or exhibit any equipment hearing their trademark within a three mile radius of the exhibition covered by this contract or its officially designated to the properties during the dates of said exposition. This limitation does not apply to participation in other trade association exhibitor's regular place of business or showroom. Violation of this provision by an exhibitor will constitute a breach of the contract and Management may, in its sole discretion, cancel this contract and exhibitor will remove their display and any equipment contained in the exhibit hall and forfeits all payments pursuant to this contract.
- 15. Soliciting Access to List, Samples & Prizes:** No soliciting of registrants shall be permitted in the aisles or in other exhibitor's booths. Samples, catalogues, pamphlets, publications, souvenirs, etc. may be distributed by exhibitors and their representatives (including hosts and hostesses) only within their own booths. No exhibitor will be permitted to conduct any prize drawings, awards for signing of name and addresses, etc. without prior written approval of Management. Signs showing the price of items must not be displayed. DEWA reserves the right to limit access to attendee, exhibitor and any other list or information gathered by DEWA or its contractors. Exhibitors that publish industry publications may distribute their publications outside their booths only to the other exhibitors and only during show hours. Show sponsors that produce industry publications may distribute their publications to exhibitors at times designated by show management.
- 16. Flammable Materials:** Flammable fluids, substances, or materials of any nature are prohibited in the booth and in the storage area behind the booth. All decorative materials must be flame proofed before being taken into the exhibit hall, and must comply with local fire regulations. Transferring of flammable liquids while in the exhibit hall is expressly prohibited. Electrical equipment must meet all safety codes.
- 17. Beverages and Foods:** Food and/or beverages may be supplied by the exhibitor, with the prior written consent of Management and the Facility. Alcoholic beverages may not be served in the exhibition.
- 18. Liability:** Neither Management, the official service contractor, exhibit hall management, security services, nor any of the officers or employees of the above will be responsible for safety of property of exhibitors from theft, strikes, damage by fire, water, storm, or vandalism or other causes. Management will take reasonable precautions through the employment of security personnel to protect exhibits from such loss. All property of the exhibitor is understood to remain in the exhibitors' custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.
- 19. Damage:** Exhibitors will be liable for any damage caused by fastening fixtures to the floors, walls, columns, or ceilings of the exhibit building and for any damage to equipment furnished by Management or service suppliers designated by them.
- 20. Violation:** The interpretation and application of these rules and regulations are the responsibility of Management. Any violation by the exhibitor of any of the terms or conditions herein shall subject exhibitor to cancellation of its contract to occupy booth space and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Management shall have the right to take possession of the exhibitor's space, remove all persons and properties of the exhibitor and hold the exhibitor accountable for all risks and expenses incurred in such removal.
- 21. Social Functions/Special Events:** Any social function or special event during WETEX is reserved for exhibiting companies and must be approved by Show Management.
- 22. Show Rules:** In the event that unforeseen events make it necessary, Management will have the right to amend these rules and delegations or make additions thereto and all such amendments or additions shall be made known promptly to each exhibitor. Show rules are promulgated separately and are tailored to the individual exhibit hall.

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